

## Terms and Conditions

Welcome to the European Week of Sport 2024 campaign, *Re-Purpose and Be Active*, organized by It's Great Out There Coalition, the Federation of the European Sporting Goods Industry (FESI) and Opening Up The Outdoors (the "campaign").

### Contact Information

For any questions regarding the campaign, please contact us at:

- [info@itsgreatoutthere.com](mailto:info@itsgreatoutthere.com)
- [gatti@fesi-sport.org](mailto:gatti@fesi-sport.org)

By participating in this campaign, you agree to the following terms and conditions:

#### 1. What are our campaign objectives?

The objectives of the European Week of Sport 2024 campaign are to:

- Support outdoor associations and sports clubs in building gear libraries, enabling participants to engage in activities without facing economic barriers.
- Provide a sustainable opportunity for brands and retailers to repurpose used, prototype, or surplus products for a charitable cause.
- Raise awareness about sustainable repurposing of products, both new and existing.
- Drive online engagement for the European Week of Sport through an incentivized social media campaign targeting associations.

#### 2. Is your organisation eligible to apply?

- 2.1. Application is open to registered sports associations and clubs based within the European Union. This campaign is not open to organizations based in the United Kingdom or outside the EU;
- 2.2. All applying organisation are required to accept these terms and conditions;
- 2.3. Only one application per organization is permitted.

#### 3. How to apply?

To apply, eligible organisations (see point 3. on eligibility) must apply via the campaign application [form](#) before the registration deadline on 20th September 2024.

#### **4. What happens when your organisation is selected?**

- 4.1. Selected organisations will be notified via email on the 20th of September 2024;
- 4.2. They will receive an email with the detailed instructions to join the photo competition on social media showcasing their involvement in the European Week of Sport and why sport/physical activity is important to your organisation between 23rd and 30th September 2024.

#### **5. How to participate in the photo competition?**

- 5.1. Post pictures engaging in physical activities on social media between 23rd and 30th September 2024;
- 5.2. Cumulatively tag and hashtag @Federation of the European Sporting Goods Industry and @It's Great Out There, #BeActive & #RePurpose&BeActive;

#### **6. How and when will we select and announce the winners?**

- 6.1. Entries will be evaluated based on alignment with the campaign's theme, creativity, engagement, and adherence to the submission process;
- 6.2. Winning organisations will be notified on 10th October 2024;
- 6.3. Winning organisations must respond to the email notifying them of their win within 72 hours. Failure to respond within this time will result in forfeiture of the prize.
- 6.4. Winning organisations will be announced publicly on 15th October through social media posts, press releases, and newsletters, and thank the participating brands.

#### **7. About the prizes**

- 7.1. Prizes consist of gear and equipment that may be used, prototypes, or surplus products, provided by participating brands and retailers. Prizes are non-transferable and cannot be exchanged for cash or other alternatives;
- 7.2. All products are provided "as is" without any guarantees or warranties from the organisers or the participating brands and retailers;

- 7.3. All prize items are provided for the sole use of the winning organizations and are not to be resold under any circumstances;
- 7.4. The prizes will either be shipped to the participating organisations or will need to be picked up by the participating organisation depending on what they have indicated in the application form;

## **8. Liability**

- 8.1. None of the organisers nor the participating brands and retailers are responsible for any technical failures, lost entries, or other issues that may prevent participation in the campaign.
- 8.2. By participating, you agree to release and hold harmless the organisers, their partners, and affiliates from any liability related to the campaign.

## **9. Disclaimer**

This campaign is in no way sponsored, endorsed, or administered by, or associated with, LinkedIn, Instagram, Facebook or X.

## **10. Modification and Termination**

The organisers reserve the right to modify, suspend, or terminate the campaign at any time for any reason without prior notice.

## **11. Governing Law**

These terms and conditions are governed by and construed in accordance with Belgian law. Any disputes arising out of or in connection with these terms and conditions shall be subject to the exclusive jurisdiction of the Belgian courts.