

About FESI

Founded in 1960, FESI is the unique non-for-profit association representing the interests of the sporting goods industry in Europe. FESI brings together some 1.800 sporting goods manufacturers and retailers, either directly or indirectly, through its national federations, with a total annual turnover of about €81 billion in Europe.

Our Services

- EU monitoring & advocacy
- EU projects
- Communication campaigns
- Networking & Peer learning

Our expertise

- **Trade:** customs, FTAs, market access
- **Digital:** intellectual property rights, data protection, e-commerce, AI, Metaverse
- **Corporate Responsibility:** circular economy, due diligence, sustainability
- **Product Compliance:** product safety, chemicals, consumer information, standards
- **Sport:** physical activity, football, wintersports

Mission

Unite the sporting goods industry behind common goals that accelerate a prosperous and sustainable environment in Europe.

Vision

Being Europe's leading trade association, shaping policies that benefit members, people and planet.

Values

- UNITY
- INTEGRITY
- TRUST

**“Moving Together
for a Brighter
Future”**



Federation of the European
Sporting Goods Industry

>1800

Businesses operating in Europe

>90

Corporate members

>10

National associations





Our Members

CORPORATE

ASSOCIATIONS

BECOME A MEMBER

Our team



Jérôme Pero
Secretary General



Youri Mercier
Deputy Secretary General



Ariane Gatti
Communication
& Policy Manager



Katarzyna Sulisz
Sustainability
Policy Officer



Chiara Mingozzi
Junior Sustainability
Policy Officer




Irene Bonifaci
Administrative
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