

# About FESI

Founded in 1960, FESI is the unique non-for-profit association representing the interests of the sporting goods industry in Europe. FESI brings together some 1.800 sporting goods manufacturers and retailers, either directly or indirectly, through its national federations, with a total annual turnover of about €81 billion in Europe.

## Our Mission

Being the voice of the sporting goods industry in Brussels, FESI seeks to advance its members' priorities and promote initiatives that benefit the sector, EU citizens and society as a whole. FESI provides the European institutions with concrete data and expertise-based knowledge from its members and public affairs' team.

## Our Expertise



“  
**Building  
together a  
competitive  
and  
sustainable  
sporting  
goods  
industry in  
Europe**  
”



Federation of the European  
Sporting Goods Industry

## Our Services

### ADVOCACY

- EU monitoring
- Legal analysis of EU legislative proposals
- Representation of members' interests towards EU decision makers
- Building of stakeholders' coalitions
- Participation in European Commission's expert groups and meetings

### COMMUNICATION

- Publication of internal and external newsletters
- Organisation of annual industry conference
- Hosting ad hoc events and webinars
- Media engagement

### PROJECTS

- Support in applying for European funding (LIFE, Erasmus, etc.)
- Assistance in drafting EU projects
- Connection with consortiums of partners

# Our Secretariat



**Jérôme Pero**  
Secretary General



**Youri Mercier**  
Deputy Secretary General



**Katarzyna Sulisz**  
Sustainability  
Policy Officer



**Ariane Gatti**  
Communication  
& Policy Manager



**Pauline Paganon**  
Office & Project  
Coordinator

55

Corporate  
members

14

Industry  
associations



# Our Board Members

- **Neil Narriman (FESI President):** General Counsel for IP - PUMA
- **Virgile Caillet:** General Delegate - Union Sport & Cycle
- **Charlotte Cox:** President EMEA - Pentland Brands
- **Andrés de la Dehesa:** President - Afydad
- **Anna Ferrino:** President - Assosport
- **Toni Garcia:** Vice-President Government & Public Affairs, EMEA - Nike
- **Dan Holmgren:** Director - Sportsbranchen
- **Olivera Medugorac:** Director, Corporate & Government Affairs EMEA - VF Corp
- **Nick Palmer:** CEO - FSPA
- **Manuel Pauser:** Vice President Global Government Affairs - adidas
- **Michael Nendwich:** Managing Director - VSSÖ
- **Stefan Rosenkranz:** Managing Director - BSI
- **Arne Strate:** General Secretary - EOG
- **Dirk Vinken:** Director - FGHS
- **Mark Held** (Honoary Board member): EOG

## MEMBERSHIP FEES

<u>Companies</u>		<u>Federations</u>	
European Turnover	Fees	Yearly income	Fees
0-2M	€2 150	0-75K	€1 942
2-10M	€4 300	75-150K	€2 625
10-50M	€10 750	150-250K	€4 725
50-100M	€16 125	250-300K	€7 825
100-300M	€21 500	300-500K	€13 125
300-500M	€37 625	500-2M	€15 750
500-2B	€48 375	+2M	€18 375
+2B	€59 125		

## CONTACT US

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