

About FESI

Founded in 1960, FESI is the unique non-for-profit association representing the interests of the sporting goods industry in Europe. FESI brings together some 1.800 sporting goods manufacturers and retailers, either directly or indirectly, through its national federations, with a total annual turnover of about €81 billion in Europe.

Our Mission

Being the voice of the sporting goods industry in Brussels, FESI seeks to advance its members' priorities and promote initiatives that benefit the sector, EU citizens and society as a whole. FESI provides the European institutions with concrete data and expertise-based knowledge from its members and public affairs' team.

Our Expertise



“
**Building
together a
competitive
and
sustainable
sporting
goods
industry in
Europe**
”



Federation of the European
Sporting Goods Industry

Our Services

ADVOCACY

- EU monitoring
- Legal analysis of EU legislative proposals
- Representation of members' interests towards EU decision makers
- Building of stakeholders' coalitions
- Participation in European Commission's expert groups and meetings

COMMUNICATION

- Publication of internal and external newsletters
- Organisation of annual industry conference
- Hosting ad hoc events and webinars
- Media engagement

PROJECTS

- Support in applying for European funding (LIFE, Erasmus, etc.)
- Assistance in drafting EU projects
- Connection with consortiums of partners

Our Secretariat



Jérôme Pero
Secretary General



Youri Mercier
Deputy Secretary General



Katarzyna Sulisz
Sustainability
Policy Officer



Ariane Gatti
Communication
& Policy Manager



Pauline Paganon
Office & Project
Coordinator

53

Corporate
members

14

Industry
associations



Our Board Members

- **Neil Narriman (FESI President):** General Counsel for IP - PUMA
- **Virgile Caillet:** General Delegate - Union Sport & Cycle
- **Charlotte Cox:** President EMEA - Pentland Brands
- **Andrés de la Dehesa:** President - Afydad
- **Federico De Ponti:** Chairman & CEO - Boxeur des rues
- **Jiri Doubrava:** Director - Direct Alpine
- **Anna Ferrino:** President - Assosport
- **Toni Garcia:** Head of Government & Public Affairs EMEA - Nike
- **Mark Held:** Non Executive Chairman - EOG
- **Dan Holmgren:** Director - Sportsbranchen
- **Nick Palmer:** CEO - FSPA
- **Manuel Pauser:** Head of Global Government Affairs - adidas
- **Michael Nendwich:** Managing Director - VSSÖ
- **Stefan Rosenkranz:** Managing Director - BSI
- **Dirk Vinken:** Director - FGHS

MEMBERSHIP FEES

Companies		Federations	
European Turnover	Fees	Yearly income	Fees
0-2M	€2 000	0-75K	€1 850
2-10M	€4 000	75-150K	€2 500
10-50M	€10 000	150-250K	€4 500
50-100M	€15 000	250-300K	€7 500
100-300M	€20 000	300-500K	€12 500
300-500M	€35 000	500-2M	€15 000
500-2B	€45 000	+2M	€17 500
+2B	€55 000		

CONTACT US

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